PRESS KIT





Founder of World's Largest Christian Landmark Invites Americans to Submit Stories of Hope

Global Monument 'Eternal Wall of Answered Prayer' Uses Technology and Stories of Faith to Share the Power of Jesus

BIRMINGHAM, U.K., April 28, 2023 — Richard Gamble, founder and visionary behind the forthcoming global monument, <u>Eternal Wall of Answered Prayer</u>, is coming to the United States to introduce the inspiring concept to American audiences and invite them to be a special part of it.



On track for completion in 2026, the striking new art structure will be constructed using one million white bricks, each recounting an individual's personal answered prayer. Digitally linked to a specific location in the monument, visitors will be able to hold their phone up to a brick and discover the specific answered prayer it represents with either audio, video or text.

The vision for the inspiring wall began over 19 years ago when Gamble felt guided by the Holy Spirit to build an international icon dedicated to answered prayer.

"Every single one of the million bricks will represent stories of answered prayer to make hope visible to all who see this landmark," said Gamble. "One individual's answered prayer can be another person's hope. The hope is that these stories will point them to the God who answers."

Designed as a stunning infinity loop, called a Möbius strip, the surface has neither beginning nor end, just like God. The colossal piece of architecture will be erected in Coleshill, Birmingham, 90 miles north of London, and visible from nearly six miles away.

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PRESS RELEASE



Eternal Wall of Answered Prayer has already gathered answered prayers representing over 85 countries. With a section dedicated to stories from the U.S., Gamble is inviting Americans to join the movement and submit 80,000 stories of answered prayer.

"I want to invite America to add their answered prayers to what will be the largest, global database of hope stories in the world, inspiring generations to come," added Gamble. "Whether it's an everyday wonder or a larger miraculous event, there's no cost to submit a story and no limit to the number of prayers an individual can contribute."

To learn more about Eternal Wall of Answered Prayer, please visit: www.eternalwall.us

About Eternal Wall of Answered Prayer

Eternal Wall of Answered Prayer will be a huge, thought-provoking piece of public art created to make hope visible by showing the reality of the power of prayer. The structure will be constructed using one million bricks, each representing individual prayers that have been answered from across history and by current generations. Built in the heart of the UK between the M6 and the M42 motorways near Birmingham, the structure hopes to create a nation of storytellers; to transform the culture of the UK, to become one where stories of the miraculous can become part of the nation's consciousness.

BACKGROUNDER



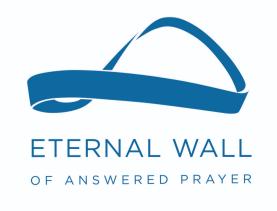
On target for completion in 2026, <u>Eternal Wall of Answered Prayer</u> will be the largest database of hope stories in the world. Aspiring to ignite faith for prayer on a global level, the vision for the inspiring structure began over 19 years ago when founder, Richard Gamble, felt guided by the Holy Spirit to build an international icon dedicated to answered prayer.

The striking new art structure will be constructed using one million white bricks, each recounting an individual's personal answered prayer. Digitally linked to a specific location in the monument, visitors will be able to hold their phone up to a brick and discover the specific answered prayer it represents with either audio, video or text.

Designed as a stunning infinity loop with neither beginning nor end, the colossal piece of architecture will stand at 169ft (51.5m) in Coleshill, Birmingham, 90 miles north of London, visible from nearly six miles away. An estimated 500,000 people will travel past the monument every week, and a projected 200,000 people will visit the site annually.

Eternal Wall of Answered Prayer has already gathered answered prayers representing over 85 countries and hopes to acquire 80,000 more from the United States. Serving as a reminder that God has faithfully and powerfully moved throughout history, the Eternal Wall will include 75,000 "heritage bricks" to celebrate and preserve answered prayers dating as far back as 600 AD.

Every one of the million answered prayers represented on the Eternal Wall will be accessible online, for free. Virtual guests can type in whatever situation or storm of life they're going through and discover personal accounts detailing how God answered. Visitors with a faith background and those without will be encouraged by the many testimonies of God's faithfulness and perhaps even inspired to activate prayer in their own





RICHARD GAMBLE FOUNDER



Richard Gamble is the founder and visionary behind Eternal Wall of Answered Prayer, the world's largest database of hope stories.

Aspiring to make hope visible and renew faith in prayer, Gamble first had the idea for the inspirational structure in 2004 when he was carrying a cross around Leicestershire at Easter to lead people to think about Jesus. He prayed over the idea for ten years until 2014, when he felt a nudge from the Holy Spirit to begin acting upon it.

Gamble has spent many years rallying support for the Eternal Wall, a process which has tested his humility and obedience to follow God's will. Having successfully garnered hundreds of partnerships who want to see the unique project come to fruition, the iconic monument will be a legacy project, future-proofed to inspire and engage generations, supporting them in their spiritual journey.

A Christian since 1990, Gamble studied at Bible college before working for British Gas. He eventually left the corporate world to make his mark in entrepreneurship, cofounding both a software business and a marketing consultancy. With a love for soccer, he became CEO of Sports Chaplaincy UK, and was former chaplain of Leicester City Football Club (before they were famous and won the Premiership).



SUGGESTED INTERVIEW QUESTIONS

- What inspired you to create Eternal Wall of Answered Prayer?
- · What was the process for acquiring the land for the project?
- · How will the landmark benefit the local area?
- What will Eternal Wall of Answered Prayer look like?
- What is a Möbius strip and why was this the chosen design?
- How tall and wide will the structure be?
- What will the on-site experience be like for visitors?
- · How will visitors access the answered prayers?
- How are you gathering the answered prayers?
- Can you give us some examples of some answered prayers that have already been submitted?
- What are some of the categories of answered prayers that a visitor could search for?
- · Where are the answered prayers being gathered from?
- What is the current stage of the project and when is it expected to be complete?
- How will Eternal Wall of Answered Prayer serve as a legacy for future generations?
- For those who are not Christians, how can they potentially be blessed by this landmark?
- · What do you believe God will accomplish through this unique project?



CHRISTIAN ENDORSEMENTS

BERNARD LONGLEY ARCHBISHOP OF BIRMINGHAM

"Eternal Wall of Answered Prayer promises to be an exciting project. I hope that all those who visit it will find some space and inspiration to consider the value of prayer in their lives. The local Catholic community looks forward to playing its part in supporting this work so that together we can leave a legacy of faith for generations to come."

THE RIGHT REV. DAVID URQUHART BISHOP OF BIRMINGHAM

"I am excited about Eternal Wall and support it as an encouragement to personal and national prayer and to attract visitors for exploring the journey of faith."

THE RIGHT REV. DR. CHRISTOPHER COCKSWORTH BISHOP OF COVENTRY

"Eternal Wall will stand as a wonderful, visible symbol of the magnitude and power of the prayer that we – all of us, the people of God – offer. What's most exciting about this project is the way it shows how, as each brick lies upon another to form the Wall, our prayers are not in isolation. They're prayed by 'the living stones' of Christ's people who are being 'built into a spiritual house, to be a holy priesthood' (1 Peter 2.5). Each of our prayers keys us more truly into Jesus and one another. Eternal Wall will be a sign that through our prayers God's will is being done on earth as in heaven, and that the Kingdom of God is coming."



CHRISTIAN ENDORSEMENTS

THE REV. YINKA OYEKAN PRESIDENT OF THE BAPTIST UNION OF GREAT BRITAIN

"Eternal Wall will be a permanent reminder of the power embedded in prayer, a power that produces an irrepressible hope enabling the scaling of any mountain. It will also be a lasting symbol of what faith can accomplish."

DR. JOHN KIRKBY CBE CHRISTIANS AGAINST POVERTY

"I am delighted and excited to see the launch of this monument of hope; this physical beacon of God's faithfulness to His people that will continue to stand for years to come and speak of the goodness of God. As Christians we all have stories of answered prayers... Yet we so often fail to share them and even over time allow ourselves to forget them entirely. These stories are powerful and need to be shared and remembered! I pray that this wall will bring hope to all who need it, that the God who has answered a million prayers can answer for them as well. That for generations it will stand as a testimony to the living God."

ROY CROWNE EXECUTIVE DIRECTOR, HOPE TOGETHER

"This is one of the most audacious, crazy dreams, that I think God's in. It's been amazing to get to this point. I'm praying that this structure will be around for the next 200 years, and it will transform lives because of the stories..."



ENDORSEMENTS FROM THE ETERNAL WALL COUNCIL OF REFERENCE

PASTOR RASAQ IBRAHIM RCCG ERDINGTON, AND CHURCHES TOGETHER IN ERDINGTON

"I love what I saw here today; it's brilliant, it's something that is inspiring, something that we need, something that will bring people to God, something that will display how God has manifested himself."

REV. SARAH WHITTLESTON ELIM LIFE CHURCH, BIRMINGHAM, & HEAD OF ELIM PRAYER

"I'm really excited about the Eternal Wall of Answered Prayer, because it helps us remember that God is a God who hears and heeds our prayers; who responds.... and that builds our faith for the now, and for the future."

REV. MARK RYAN SENIOR PASTOR, KENSINGTON TEMPLE

"I'm absolutely delighted to be on the Council of Reference for the Eternal Wall of Answered Prayer. This project is a project for the nation, for the world; to bring us together, to understand that God is involved in our world today, in real and healing ways, but also when times are difficult."



ENDORSEMENTS FROM THE ETERNAL WALL COUNCIL OF REFERENCE

MGR. TIMOTHY MENEZES DEAN OF ST. CHAD'S CATHEDRAL, BIRMINGHAM

"I'm really keen for the Catholic community to engage with this wonderful project ... It's going to be an amazing structure in the Midlands, in the heart of England, where we belong; and a Christian symbol of hope, for a country that needs it so much."



POLITICAL ENDORSEMENTS

STEVE MAXEY CHIEF EXEC., NORTH WARWICKSHIRE BOROUGH COUNCIL

"We are greatly excited by this project – I strongly believe it will come to be as loved by people locally and nationally as the Angel of the North, and brilliantly complements our work on improving mental health and wellbeing."

THE RT. HON. STEPHEN TIMMS MP, LABOUR FAITH ENVOY, MP FOR EAST HAM

"I think it's an inspiring idea and it's a fantastic design. It's going to be visible from lots of motorways, railways, from the air, and I think it's going to inspire a lot of people. I really look forward to seeing it up and built... I think it will make a big impact on the national consciousness. It's a reflection of the fact that many, many people in Britain today, as well as in our history, have experienced answered prayer..."

ANDY STREET MAYOR OF THE WEST MIDLANDS & ETERNAL WALL DESIGN JUDGE PANEL

"It's an incredibly ambitious, stunning project... in terms of a real statement, a landmark for the Midlands, I think it's an incredibly progressive, ambitious piece of architecture."

BARONESS OF SAL BRINTON

"As a nation we are often quite shy about putting our faith in a public place, and it also seemed to me, as a politician, that we need to be able to say that prayer is absolutely important to Christians."



ENDORSEMENTS FROM THE ETERNAL WALL DESIGN COMPETITION JUDGING PANEL

MAJOR GENERAL (RTD) DICKIE DAVIS CB CBE

"I think the design is innovative, it's thought provoking, and it will really get people thinking about the value of prayer."

LORD EDMISTON

"My initial reaction to looking at the designs for this Wall of Answered Prayer is it looks fantastic. It's a great design; the architects have clearly done a lot of in-depth work and studied every aspect of it and it looks visually very impactful. Also, the internal workings of how the technology is going to work seems also appropriate so I was very happy to see it."

DEEPAK MAHTANI SOCIAL ENTREPRENEUR

"Eternal Wall of Answered Prayer is a really incredible idea, concept, dream, and I think it's something that this nation needs. I don't know when the last time a national monument was made in this country, but this is a real iconic structure which we hope and pray will give back the glory to God in terms of all the prayers that He has answered up to now for individuals and for this nation, but also as people pray to Him for their prayers into the future."

ANNA PEPPERALL FREELANCE PUBLIC ART CONSULTANT

"It's got a great simplicity about it, and I'm sure it'll be an iconic structure and certainly have a lot of visitor interest and involvement."



ENDORSEMENTS FROM THE ETERNAL WALL DESIGN COMPETITION JUDGING PANEL

PAM RHODES PRESENTER, BBC SONGS OF PRAISE

"It seems worth sharing real, true life experiences of people who found that simply by praying, by opening their hearts to God, that changes comes; change for the better..."



ENDORSEMENTS FROM THE PROJECT TEAM

PAUL BULKELEY HEAD ARCHITECT FOR ETERNAL WALL OF PRAYER AND FOUNDER & DESIGN DIRECTOR, SNUG ARCHITECTS

"It's a structure of national significance and we are honored to have played a part in the vision and the team that brings such a large-scale monument to the heart of the UK."

RENATO BENEDETTI DIRECTOR OF BENEDETTI ARCHITECTS, AND CHAIR OF THE ETERNAL WALL OF PRAYER RIBA JUDGING PANEL

"It was clear to me from the beginning that this was the stand-out proposal. It's soaring sculptural form, meaningful elegant variety of spaces and clever use of the site, had the inspiring wow-factor to engage and enthrall visitors. It's a privilege to be involved throughout and a joy to see the design mature and progress to the planning application. Well done everyone!"





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