

## Spokespersons

### **John Humphrey** **Vice President**

A successful marketer and communicator, John Humphrey joined I Am Second and its parent organization e3 Partners in 2008 as Director of Marketing Communication and project leader for I Am Second's launch. He assumed the role of Vice President in 2018 and coordinates the day-to-day operations for the organization. He also serves as producer of the majority of I Am Second films, including the feature documentary "Loud Crazy Love," currently distributed via Showtime Networks.



Humphrey has a distinguished background in sports marketing and television production. Prior to joining I Am Second he served as the co-owner and general manager of VisionQuest Communications, a firm specializing in the creation of sports media projects, from 1996 to 2006. During that time, he developed and coordinated VisionQuest's video and book projects, coverage of events at the Super Bowl, co-founded the Heart of A Champion Character Development series and handled the reintroduction of the Chip Hilton Sports books to young readers.

Before Visionquest, Humphrey served as Director of Promotion and Media for the Lorimar Sports Network and Associate Vice President of ProServ Television. While at ProServ, he was point person on Boston Marathon TV negotiations and coverage, managed the television syndication activities of the company, and worked directly with its president, Bob Briner. With Lorimar, Humphrey managed the integration of sponsorships, station syndication and event relations for the leading live college sports television company of that era.

Humphrey holds master's degrees in business administration from the University of Texas at Dallas and sports administration from Ohio University. He has a bachelor's degree in communications from Wake Forest University. He and his wife Kathleen have two married daughters, Jessica (Peter York) and Laura (AJ Titus).

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**Mike Jorgensen**  
**Executive Director**

Mike Jorgensen serves as Executive Director of I Am Second. In this role, Jorgensen has traveled the globe, assisting in the development of strategies and resources for international leaders working to spread the I Am Second movement around the world.

He is directly responsible for the integration of I Am Second activities with all activities related to the parent organization, e3 Partners, and with its worldwide networks of leaders. He also leads the planning for the Live Second tools and resources that are used with movements around the world.



Prior to joining e3 in 1992, Jorgensen was a partner at Bracewell, a major Texas corporate law firm. There he specialized in corporate acquisitions, commercial finance and secured lending.

Jorgensen received his undergraduate degree from the University of Iowa and his J.D. from the Duke University School of Law, where he achieved Order of the Coif (top 10 percent) and Editorial Board Member of the Duke Law Journal. Jorgensen and his wife Woodlyn have three children and eight grandchildren.

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### **Doug Bender** **Author and Chief Writer**

Doug Bender joined e3 Partners in 2008 and currently serves as Chief Content Writer for I Am Second, developing resources and materials for leaders to help individuals understand what it means to “Live Second.”



Bender is co-author of “I Am Second: Real Stories. Changing Lives.” He also authored “Live Second: 365 Ways to Make Jesus First” and “I Choose Peace: Raw Stories of Real People Finding Contentment and Happiness.” His fourth book, “I Found Love,” is set to be released in January 2021.

In 2012, his own story was featured in a film on [iamsecond.com](http://iamsecond.com), honestly sharing his story of struggles with self-esteem and relationships. He shared again through a follow up film in 2019.

A graduate of Liberty University and Dallas Theological Seminary, Doug lives in Pennsylvania and is married to his wife Catherine, and they have four children, Bethany, Samuel, Isabella and Jesse.