



A. LARRY ROSS
COMMUNICATIONS

Biography

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PRESIDENT: TRENT DUNHAM

Trent Dunham, who joined Dunham+Company in 2003 as an account executive, now provides strategic leadership for the company, ensuring it remains a global leader in serving nonprofit organizations.

He has spent his entire career working with Christian nonprofits, having served clients in every facet of integrated marketing and fundraising campaigns, both in traditional and online formats.

Dunham is a frequent speaker, providing insights on fundraising and how churches can build a generous culture.

He has a bachelor's degree from Wheaton College.

CHIEF OPERATING OFFICER: TOM PERRAULT

Tom Perrault, who joined Dunham+Company in 2015, has more than 25 years of experience serving a wide range of ministries and charities through Christian radio and digital media.

He served as senior vice president and general manager at Salem Communications, where he helped build the Salem Web Network into the world's largest Christian digital media platform.

He has also worked for the Christian Broadcasting Network (CBN), Thomas Nelson Publishing and Gaylord Entertainment and served as a consultant to various Christian online platforms and other digital media brands.

CHIEF STRATEGIST SOCIAL MEDIA+INNOVATION: NILS SMITH

Nils Smith, one of the world's leading experts on the use of social media by nonprofits, joined Dunham+Company in 2016.

Before that, he worked as the Innovation Pastor at Community Bible Church in San Antonio, one of the largest and fastest-growing churches in the country. He pioneered the church's use of mobile apps and TV apps, and his team built an online church platform that now reaches 12,000 people in 400 cities each week.

He is the author of “The Social Media Guide for Ministry,” and his work has been featured in a wide range of publications. He also hosts a podcast called “Social Media Church.”

He has a business management degree from Texas State University and a master’s in ministry leadership from Rockbridge Seminary.