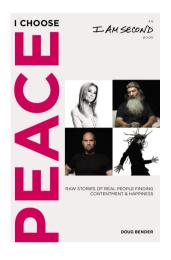
## I AM SECOND

# **BACKGROUNDER**



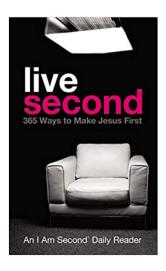


### "I Choose Peace: Raw Stories of Real People Finding Contentment and Happiness" November 2019

Released by Thomas Nelson in November 2019, "I Choose Peace" offers an inspiring look at stories of 16 people featured at <a href="mailto:iamsecond.com">iamsecond.com</a> who have found contentment. Their experiences are grouped in three areas: finding peace in love and loss, finding peace in identity and purpose, and finding peace in difficulty and disappointment.

The cumulative narrative documented in "I Choose Peace" reveals just how pervasive the need for peace is.

Those featured in the book include television host Kathie Lee Gifford, cultural commentator Eric Metaxas, KoRn founding member Brian "Head" Welch, Olympic gymnast Shawn Johnson, Duck Dynasty's Phil Robertson, and more.

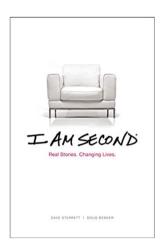


#### "Live Second: 365 Ways to Make Jesus First" December 2012

I Am Second's challenges individuals to "live second," which requires humility and putting others ahead of one's self. "Live Second: 365 Ways to Make Jesus First," released from Thomas Nelson publishers in December 2012, helps readers discover meaning in life by embarking on a journey of being second. Written as a daily encouragement, the book is divided into 12 sessions and 52 weeks. Each chapter ends by challenging individuals to "practice" what they've learned and reflect on the words on the pages. In addition, Twitter hashtags are included so people can join other readers of "Live Second" in a socially driven dialogue about the book's concepts.

## I AM SECOND

# **BACKGROUNDER**



### "I Am Second: Real Stories. Changing Lives. January 2012

Released from Thomas Nelson publishers in January 2012, "I Am Second: Real Stories, Changing Lives.," shares further details beyond the five- to seven-minute films of 20 individuals seen on iamsecond.com.

Co-authored by Doug Bender and Dave Sterrett, authentic stories in the book include:

- Former KoRn band member Brian "Head" Welch;
- Surfer Bethany Hamilton;
- 2010 American League MVP and Texas Rangers outfielder Josh Hamilton;
- GRAMMY® award-winning artist Michael W. Smith;
- Houston Texan Linebacker Bradie James:
- "The Biggest Loser" season six winner Michelle Aguilar;
- Ultimate Fighting Championship star Vitor Belfort;
- St. Louis Rams quarterback Sam Bradford; and
- Skateboarder Brian Sumner.