## I AM SECOND

## **BACKGROUNDER**

## e3 Partners

e3 Partners was founded in 1987 with the goal to equip Christians to evangelize their communities in order to establish thriving, multiplying churches. Today, more than 30 years later, the ministry's mission remains the same — multiplying disciples and churches until there's a local church accessible to everyone, everywhere. Headquartered in Plano, Texas, and led by CEO Jim Shannon, e3 Partners has shared



the gospel with nearly 4 million individuals. Over 500,000 of those have become followers of Jesus while helping to plant nearly 50,000 new churches.

The ministry provides evangelism training, short-term trips, international missionaries, church partnerships, local evangelism, and more for international, church, ministry and financial partners. Each aspect of the ministry aligns with a comprehensive movement-focused strategy known as "The 4 Fields" that uses the examples of Jesus and Paul found in the Gospels and Acts as its foundation. e3 adopted The 4 Fields strategy in 2009 and continues using it today to help multiply disciples and churches across the globe.

The impact of e3 Partners' work is felt in many areas of society. The organization has touched people spiritually through its evangelism and church-planting efforts, but also physically through medical mission trips and community transformation programs. In addition, e3 Partners provides opportunities for individuals to travel on mission trips to assist in mission work around the globe. The organization facilitates economic opportunities, agricultural projects and recycling initiatives as well.

In 2008, e3 Partners created I Am Second, a movement meant to inspire people of all kinds to live for God and for others. Using films of celebrities and "everyday" people sharing their personal struggles and stories of hope, the I Am Second movement became an unexpected phenomenon. To date, the <u>iamsecond.com</u> website has been viewed 120 million times by people in over 230 countries/territories. It now features over 150 films.

For additional information about e3 Partners, visit <a href="https://www.e3partners.org/">https://www.e3partners.org/</a>.