

# PRAY.COM

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## Matthew Potter Co-Founder & Head of Strategic Relationships



Matthew Potter is a co-founder of [Pray.com](https://www.pray.com), the world's #1 app for daily prayer and faith-based audio content, driven by a mission to grow faith and cultivate community. He brings expertise in the areas of strategizing change, building tech products and apps, and finding markets in the continuously evolving technology industry.

At a time when Potter was looking for ways to give back and become more spiritually connected, he serendipitously ran into his friend Steve Gatena at a coffee shop in Santa Monica, Calif. He could tell Gatena had been struggling, and they spoke of the recent loss of his friend and business partner in a plane crash but how he was beginning to find hope

again through prayer. Shortly after that divine run-in, Potter joined forces with Gatena to launch [Pray.com](https://www.pray.com), desiring to apply his expertise to do something bigger for the Kingdom of God.

Before [Pray.com](https://www.pray.com), while he was still a student at Boise State University, Potter created HomeStack, a white label real estate app. HomeStack launched in 2012, and Potter served as CEO until he stepped down to become a part of the team at [Pray.com](https://www.pray.com). Potter continues to serve as Chairman of the Board for HomeStack. In addition, Potter has developed over 6K apps.

Calling Southern California home, Potter is from Westlake Village, Calif., and enjoys traveling to new countries, investing in real estate, and visiting new sports stadiums. He currently serves on the board of trustees at Southeastern University in Lakeland, Fla. Recently Potter has been featured on multiple podcasts including Seek. Go. Create. and The Mike Thakur Show.