

SIGHT & SOUND THEATRES

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**SIGHT & SOUND THEATRES® BRINGS THE STORY OF THE BIBLE'S
MOST LEGENDARY KING TO LIFE IN A BRAND-NEW ORIGINAL
PRODUCTION**

'DAVID' to premiere live on-stage March 12, 2022

LANCASTER, Pa., February 9, 2022 – In one month Sight & Sound Theatres® will premiere the brand new original stage production “DAVID,” coming to audiences in Lancaster, Pennsylvania beginning March 12, 2022. Almost four years in the making, “DAVID” is a state-of-the-art live experience that uses theatrical wonders to take audiences inside the story of one of the Bible’s most legendary figures who notoriously rose from shepherd to king after defeating the giant Goliath.



Sight & Sound witnessed God’s faithfulness as it faced its own Goliath during the pandemic. Forced to close both its Lancaster and Branson locations in 2020, Sight & Sound had to reduce its staff from hundreds to only a handful –yet the vision for “DAVID” continued to become a reality.

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“Early on in producing ‘DAVID,’ we started to feel as if we were ahead of our timeline,” said Show Producer Ryan Miller. “And then, the pandemic happened and the whole theater shut down. Suddenly this very collaborative process that we relied on came to an abrupt stop. Yet, God had placed a passion in our hearts for this story and we trusted that He would help us bring this production to completion.”

In the wake of the shutdown, Sight & Sound’s leadership decided that even without employees on-site, they were going to move forward with the production timeline of “DAVID.” Miller and a small group of key players worked on the story independently for a few months until the full team was able to be back creating together.

“I was overjoyed when our dynamic team finally returned and was able to collaborate on this production,” said Josh Enck, President and CSO of Sight & Sound. “God brought us through yet another trial and once again proved his faithfulness – which is what we see reflected beautifully in David’s story.”

The production of “DAVID” will freshly present the familiar Bible story when it premieres on Sight & Sound’s 300-foot panoramic stage in Lancaster, Pennsylvania with giant sets, unbelievable special effects and original music inspired by the Psalms. Additionally, theater attendees are in for a surprise at the reveal of Goliath, one of the most complicated special effects Sight & Sound has ever designed.

“This show will break down the complexities of who David truly was,” said Sight & Sound Director Marketing and Communications Katie Miller. “We know he was a shepherd, a warrior, a poet, and a king. We’re excited to take audiences inside his struggles and triumphs as we come to know the man who is remembered, most importantly, as a man after God’s own heart.”

For more ticket and event information, visit <https://www.sight-sound.com/>.

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Synopsis

Master Poet. Fearless Warrior. Anointed King. From still waters to shadowed valleys, David's ascent to the throne is filled with towering giants, wild animals and Philistine soldiers. After unprecedented victories lead to devastating failures, this passionate warrior will face the biggest battle of all: the one within himself. Come alongside this young shepherd on his journey to become *a man after God's own heart*.

With original music inspired by the Psalms, "DAVID" is a state-of-the-art theatrical experience for the whole family. Witness one of the most legendary Bible stories as it comes to life with spectacular special effects, massive sets and live animals in this brand-new stage production from Sight & Sound Theatres.

About Sight & Sound Ministries

Sight & Sound® is a ministry on a mission to bring the Bible to life through live theater, television, and film. What started over 45 years ago as a traveling multimedia show has today become a destination for over 25 million people. With two state-of-the-art theaters, over 1 million people walk through their doors each year. In 2017 Sight & Sound expanded beyond their two locations with filmed productions appearing in movie theaters nationwide. Sight & Sound TV launched in 2020, and this online streaming platform has since welcomed a global virtual audience from over 175 countries around the world. For more information, visit www.sight-sound.com.



Ryan Miller, "DAVID" Producer

Ryan Miller has been a part of creating content for Sight & Sound Theatres for more than 15 years, serving as writer, producer and director. In 2005, he joined the Art & Media team and quickly went from scanning photos for special projects to capturing video footage, editing film shoots and generating digital content for shows such as "NOAH," "JOSEPH" and "JONAH." Currently serving as Creative Producer, Ryan plays a vital role in film shoots and Sight & Sound TV's live broadcast events. Serving as both Director and Executive Producer, he oversees the film crew, guides content capture, and provides direction on final edits.

This year's premiere production of "DAVID" will be Ryan's debut as a Sight & Sound stage Producer. As a grandchild of Sight & Sound's founders, Ryan grew up on stage at the theater. His unique perspective, coupled with his natural ability to create and capture content, influences his approach to every project. Ryan, his wife Megan and their three beautiful daughters currently live in Lancaster, Pennsylvania.





Katie Miller, Director Marketing and Communications for Sight and Sound

As the oldest grandchild of Sight & Sound’s founders, Katie Miller first stepped onto the stage when she was 4 years old, making her the first member of the family’s third generation to be a part of the ministry. Throughout her 30-year tenure, Katie has served in various capacities within the company, including human resources, marketing and business development. As Director of Marketing and Communications, Katie is a member of the Brand Development team, bringing alignment to each of the brand’s extensions through marketing, advertising, public relations and corporate communications. She also serves as primary spokesperson for the company, including on-camera host for Sight & Sound TV’s live broadcast events.

Katie continues to connect Sight & Sound’s past to its future, introducing audience members from around the world to the Sight & Sound story. Katie and her husband, Brian, reside in Lancaster, Pennsylvania, raising their three children—now fourth-generation family members acting on the Sight & Sound stage.





Sight & Sound[®] is a ministry on a mission to bring the Bible to life through live theater, television and film. What started more than 45 years ago as a traveling multimedia show has today become a destination for over 25 million people.

Founded by Shirley and Glenn Eshelman in 1976, Sight & Sound was inspired by a paintbrush and a prayer. Both raised on Lancaster County farms, it was Glenn who developed a love for painting and photographing scenic landscapes. He received an invitation to present his photography at a local church and, using a slide projector, a turntable for musical underscore and a microphone for narration, the audience response was overwhelming. This first unofficial “Sight & Sound” show became a humble success.

By the mid-1970’s, Glenn and Shirley were taking their multimedia presentations to audiences around the U.S. Its popularity gave way to a permanent home for their productions, and in 1976, the Living Waters Theatre opened for business. It was here that Sight & Sound Theatres was born.

Over time, more live theatrical elements were added to the shows, and in 1987, the first complete, full-length biblical production debuted: “Behold the Lamb.” In just a few short years, they outgrew the Living Waters Theatre and the realization of a new dream began: a larger, better-equipped facility on a plot of land just across the cornfield. In 1991, the Entertainment Centre opened to rave reviews.

Sadly, in 1997 the six-year-old Entertainment Centre was destroyed by a fire. Glenn and Shirley would not give up on their vision, however. Just 18 months later, the construction of a new building was complete. This new 2,000-seat, state-of-the-art theater featured a massive, 300-foot panoramic stage that wrapped around the audience, with the ability to house sets four stories tall. The first show to take the stage was Sight & Sound’s signature production — “NOAH.” Audiences gasped as they were immersed in a spectacular ark full of animals that surrounded them on three sides.

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By the early 2000's, sell-out crowds sparked a new idea from Glenn and Shirley: what would it look like for Sight & Sound Theatres to expand? Their vision to open a second location was finally realized in 2008, when the nearly identical twin theater opened in the beautiful Ozark Mountains of Branson, Missouri.

Today, with a decade of operating two theaters, producing and premiering a brand-new show every other year and designing each production to travel between Lancaster and Branson, Sight & Sound is slowly honing its craft of taking the most powerful stories from the pages of Scripture and bringing them to life on stage.

What began with a few slide projectors, a passion for creativity and a desire to serve God, grew into the Sight & Sound Theatres we know today—the nation's largest organization of its kind, and one of the top three theater destinations in the country. The company remains a family-owned business, led by the next generation of the Eshelman family with a passionately committed team of 600 employees.



Sight & Sound Theatres

- Founded in 1976 by Shirley and Glenn Eshelman
- More than 25 million people have visited Sight & Sound Theatres.
- Two state-of-the-art theaters, in Lancaster, Pennsylvania and Branson, Missouri
- More than 1 million people walk through the Sight & Sound doors each year
- In 2017, Sight & Sound expanded beyond its two locations with filmed productions appearing in movie theaters nationwide
- Sight & Sound TV launched in 2020; the online streaming platform has since welcomed a global virtual audience from over 175 countries around the world
- Sight & Sound is a multi-generational, family-run ministry

2022 Production of "DAVID"

- **When:** March 12, 2022 – December 31, 2022
- **Where:** Sound & Sound Theatres, Lancaster, Pennsylvania
- **Website:** www.sight-sound.com/shows/lancaster/david/2022
- **Tickets:** available now at: www.sight-sound.com/shows/lancaster/david/2022
- **Experience:** Presented in Sight & Sound Theatres' 2,000-seat auditorium, on a 300-ft stage that surrounds the audience on three sides, the highly technical production of "DAVID" shares the story of a man after God's heart, from his youth to his death. A cast of 50 actors, state-of-the-art technology and live animals come together to form the visually-compelling show that is sure to thrill audiences.

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SUGGESTED INTERVIEW QUESTIONS



- Why did Sight & Sound choose the story of David for its next production?
- How did the 2020 lockdowns related to COVID-19 affect the planning for “DAVID?”
- What will audiences learn about the life of David through this production?
- How did you all create the towering character of Goliath?
- What other state-of-the-art elements and special effects can audiences look forward to?
- What are you most proud of as it relates to the production, cast and crew involved in the making of "DAVID?"
- “DAVID” is Ryan Miller’s debut as a Sight & Sound stage producer. How did he cast vision and lead the collaborative process?
- How did you incorporate David’s Psalms into the music for the show?
- What impact do you hope the production of "DAVID” will have on the Kingdom of God?
- What is on the horizon for Sight & Sound Theatres?

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SOCIAL MEDIA



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