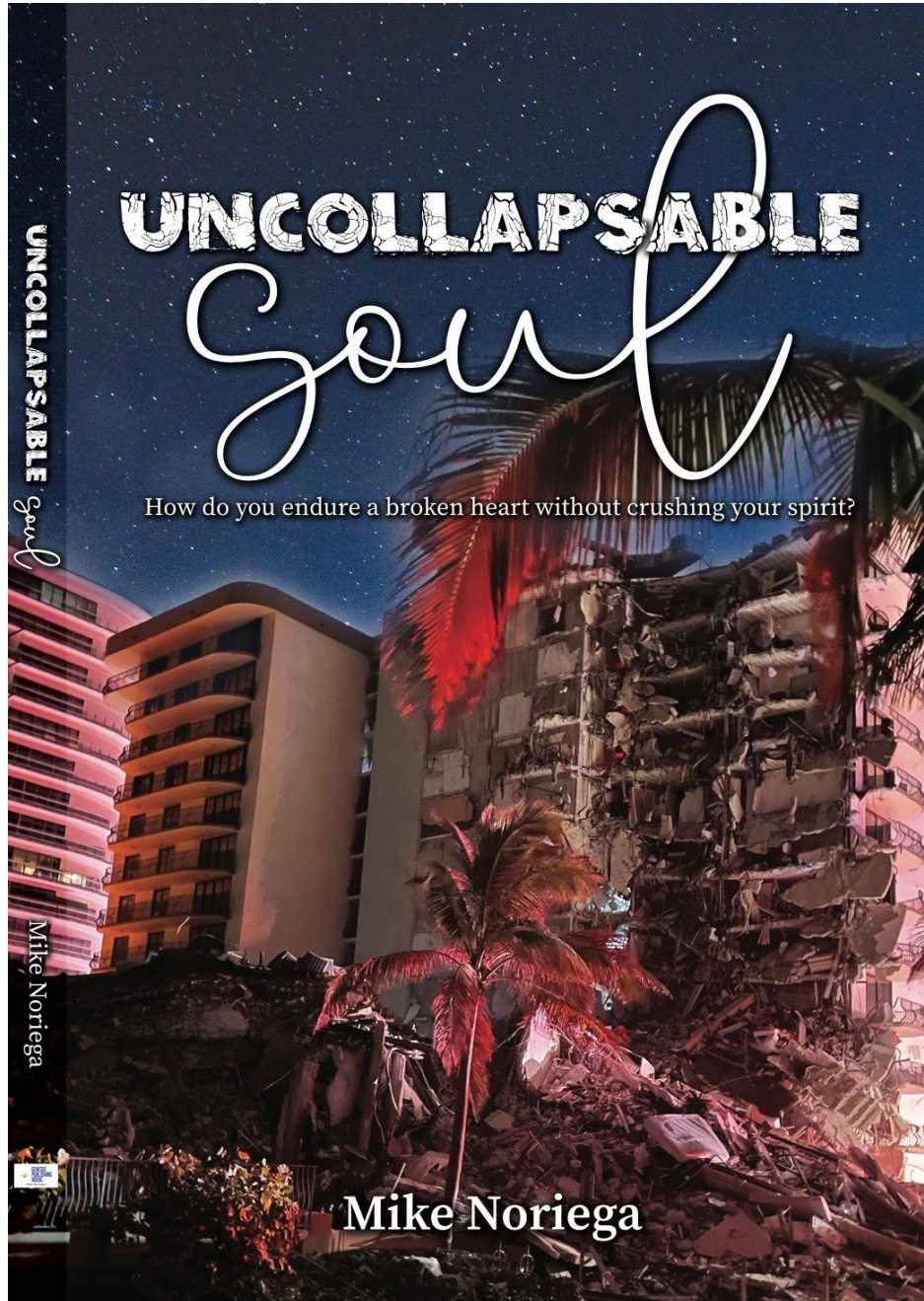


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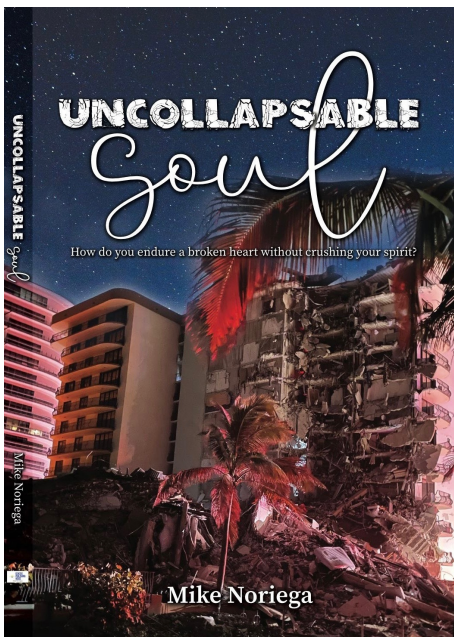


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# Mike Noriega Releases ‘Uncollapsible Soul’ to Encourage Readers to Hold onto Hope Amid Grief and Loss

New Book Honors Author’s Late Grandmother and Victims’ Legacies Following the Surfside Condo Collapse

MIAMI, Fla., June 27, 2023 – Author and public speaker, Mike Noriega, released his new book, “Uncollapsible Soul: How Do You Endure a Broken Heart Without Crushing Your Spirit?” to honor his grandmother and the victims who passed away in the Surfside Condo Collapse in 2021. Noriega shares with his readers how he has navigated grief and been inspired to maintain hope.



On June 24, 2021, Champlain Towers South, a 12-story beachfront condominium in the Miami suburb of Surfside, Florida, partially collapsed, resulting in the deaths of 98 innocent people. Among them was Hilda Noriega, grandmother of Mike Noriega. While the family was in shock and overcome by grief in the aftermath of the tragedy, Noriega served as a media spokesperson on behalf of the families impacted, allowing him to not only share the profound faith of his grandmother, but to also discover his own in the process.

Through Noriega’s difficult seasons of dealing with a burdened and broken heart, he’s found healing through his own “5 Requisites of Restoration” which he shares in “Uncollapsible Soul.”

- Reveal It: Recognize your heartbreak
- Relieve it: Respond to your grief
- Release it: Relinquish your anguish
- Reframe it: Rename your pain
- Renew it: Redeem your sorrow

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Noriega was inspired to give a voice to those affected by this tragedy, while sharing healthy ways to heal through any personal or traumatic loss. In his book, he addresses the question, “How do you endure a broken heart without crushing your spirit?” He guides readers in learning how the pain of heartbreak is inevitable, while the hopelessness of a crushed spirit is optional.

“Readers will feel the heartbeat of survivors, first responders and those who have endured immense suffering through their heartfelt stories,” says Noriega. “These stories aren’t about living from your past. They’re about learning from your past to live an uncollapsible life today. It’ll remind you to fight against familiarity so that you don’t have to wait for someone’s funeral to honor them. It liberates us to live in the present, as if it’s a gift, because that’s exactly what the present is.”

For more information on Noriega’s Book, “Uncollapsible Soul: How Do You Endure a Broken Heart without Crushing Your Spirit?” or to purchase a copy, visit <https://www.uncollapsibleoul.com/>, [Amazon](#) or [Barnes and Noble](#).

### About Mike Noriega

Mike Noriega is a spokesperson, author and public speaker. Through his personal journey with loss following the aftermath of the Surfside Condo Collapse, Noriega has become an inspirational voice for both his family and community, sharing their experience, struggles and unwavering faith through the colossal tragedy. He has shared several platforms with notable figures such as Florida Governor, Ron Desantis; Miami Dade Mayor, Daniela Levine Cava; Pastor Rich Wilkerson Jr. of VOUS Church and many others. Noriega’s mission is to guide and empower others in their journey of hope, healing and restoration, offering the wisdom of an “uncollapsible” soul, even in the face of heartbreak. For more information on his book, grieving process and journey to faith, visit <https://mikenoriega.com/> or follow him on [Instagram](#), [Twitter](#), [Facebook](#) and [Tik Tok](#).



# MIKE NORIEGA

## AUTHOR



Mike Noriega is a humanitarian, entrepreneur, Christian leader, author and spirited public speaker that has personally and publicly endured the immense grief of tragedy. On June 24, 2021, the Champlain Towers South condo building in the small Miami town of Surfside, Florida suffered a devastating partial collapse. As most of its 101 residents were sleeping soundly, 55 apartment units imploded within seconds. Only three were miraculously found alive in the rubble.

Mike and his family arrived at the scene within minutes to discover his beloved grandmother, Hilda "Kima" Noriega, was among the many buried in the rubble. Sadly, the Noriega family's matriarch was among the 98 lives lost in the catastrophe. This tragedy, known as the Surfside Condo Collapse, marked one of the deadliest structural failures in U.S. history.

In the aftermath of this heart-wrenching incident, Mike found himself thrust into a position he never expected. He was appointed as the designated spokesperson for his father, Carlos Noriega, who served as the former Chief of Police for the City of Miami Beach and currently holds the position of Police Chief for North Bay Village Police Department. In the face of unimaginable loss, Mike has been an entrusted voice for his family, his grandmother and a broken community by communicating their experiences, struggles and unwavering faith.

Mike carries a message that transcends the tragedy he's endured. Recognized for his ability to articulate a powerful message in real time as the historic crisis was unfolding, he has inspired countless others to hold on to hope through heartbreak. Noriega has shared several platforms with notable figures such as Florida Governor Mike DeSantis; Miami Dade Mayor, Daniela Levine Cava; Pastor Rich Wilkerson Jr. of VOUS Church and many others. He's been featured in numerous high-profile interviews on major media networks that have reached a wide audience through [Fox News](#), [CNN](#), [ABC World News Tonight](#), [NBC](#), [Univision](#), [Yahoo](#) and [CBS](#). These interviews provided a platform for Mike to share his transformative message that answers the question many ask in times of suffering, "How do you endure a broken heart without crushing your spirit?"

Mike's experience led him to write, "Uncollapsible Soul" where he guides readers through their own journey of hope, healing and restoration using the collection of stories from the Surfside collapse. In his debut book Mike shares that heartbreak is inevitable, while the hopelessness of a crushed spirit is optional.

**Title:** “Uncollapsible Soul: How Do You Endure a Broken Heart Without Crushing Your Spirit?”

**Author:** Mike Noriega

**Publisher:** Genesis Publishing House

**Publication Date:** June 22, 2023

**ISBN-13:** 9798988561989

**Synopsis:** How do you endure a broken heart without crushing your spirit?

On the night of June 24, 2021, unimaginable despair fell on Miami when a partial collapse of a 12-story beachfront building took 98 souls. Within minutes, author Mike Noriega rushed to the 3rd deadliest building failure in U.S. history, where his beloved grandma, Hilda Noriega, was buried in the rubble. When your heart collapses without warning, what do you do when sorrow leaves a hole in your soul?

The life blood of “Uncollapsible Soul” is to honor the 98 lives that perished.

Their heartbeat is felt from the real-life accounts of survivors and families of victims, while praising the heroic first responders and the legacy of love left by Mike's grandmother. Its heart is inspired by Psalm 34:18, “The LORD is close to the brokenhearted; He rescues those whose spirits are crushed.” A broken heart is meant to be a life season, while a crushed spirit can be a life sentence. Yet, how can you prevent a broken heart from crushing your spirit?

Despite a shattered heart, your soul doesn't have to fall apart. “Uncollapsible Soul” guides you to redefine faith, recover hope in heartbreak, gain purpose from pain, and ultimately revive your heart, rescue your spirit and restore your soul back to whole.

The LORD is close to the brokenhearted; He rescues those whose spirits are crushed.



[www.uncollapsablesoul.com](http://www.uncollapsablesoul.com)



[www.genesispublishinghouse.com](http://www.genesispublishinghouse.com)



[Mike Noriega](#)



[@the.real.noriega](#)



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- What inspired you to write this book?
- What makes “Uncollapsible Soul” different from other books about hope?
- You use Psalm 34:18 as a key reference for the book in its description. What led you to highlight this verse?
- Your grandma lost her life in the Surfside Condo collapse, as mentioned in your story. What do you hope others can learn from her legacy through your book?
- Can you share more about your own story of healing and grief?
- Why does God allow good people to experience grief and suffering?
- How does God use pain and heartache for good? Have you seen this occur?
- In “Uncollapsible Soul,” you explain that just because we experience heartache, our souls do not have to be shattered. Can you expand on that?
- What do you want readers to understand about hope and healing?
- How has your life changed since the tragic building collapse in 2021?
- You mention that the “life blood of ‘Uncollapsible Soul’ is to honor the 98 lives that perished.” What do you hope readers learn from the other stories you share?
- How has your faith been affected through this event?
- What are some key takeaways you want readers to remember from “Uncollapsible Soul?”
- Where can listeners connect with you and pick up their own copy of “Uncollapsible Soul?”